

MaineHealth Learning Community

A Partnership of MaineHealth and the Maine Physician Hospital Organization

Back-to-School with a Focus on Asthma

The AH! Asthma Health Program in collaboration with the American Lung Association in Maine and the Maine Center for Disease Control & Prevention has created a Public Service Announcement (PSA) that is airing on TV and radio during September. The PSA encourages parents of children with asthma to work with their child's doctor to get their child a flu shot and have the child's asthma action plan updated. The PSA was developed to support practices in their efforts to ensure that children with asthma receive the flu shot and as a reminder that asthma action plans need to be updated annually. To view the PSA, please go to:

<http://www.youtube.com/watch?v=PvJLDzjZoOA>. To view the asthma action plan: <http://www.mainehealth.org/asthma>.

The Maine CDC and the Maine Department of Education are supplying free pediatric formulation flu vaccine, equipment, educational materials, consent forms and training to schools in Maine. As you may already be aware, many schools throughout the state are offering flu clinics this month. The consent forms with documentation of the flu vaccination will be mailed or FAXed to the child's physician. Those practices who utilize the CIR will be able to record the flu vaccination in the child's record. Go to: <http://www.maine.gov/dhhs/boh/maineflu/schools/index.shtml> to view the flu vaccination school clinic website.

For more information, please contact Donna Levi, 541-7566 or levid@mainehealth.org.