

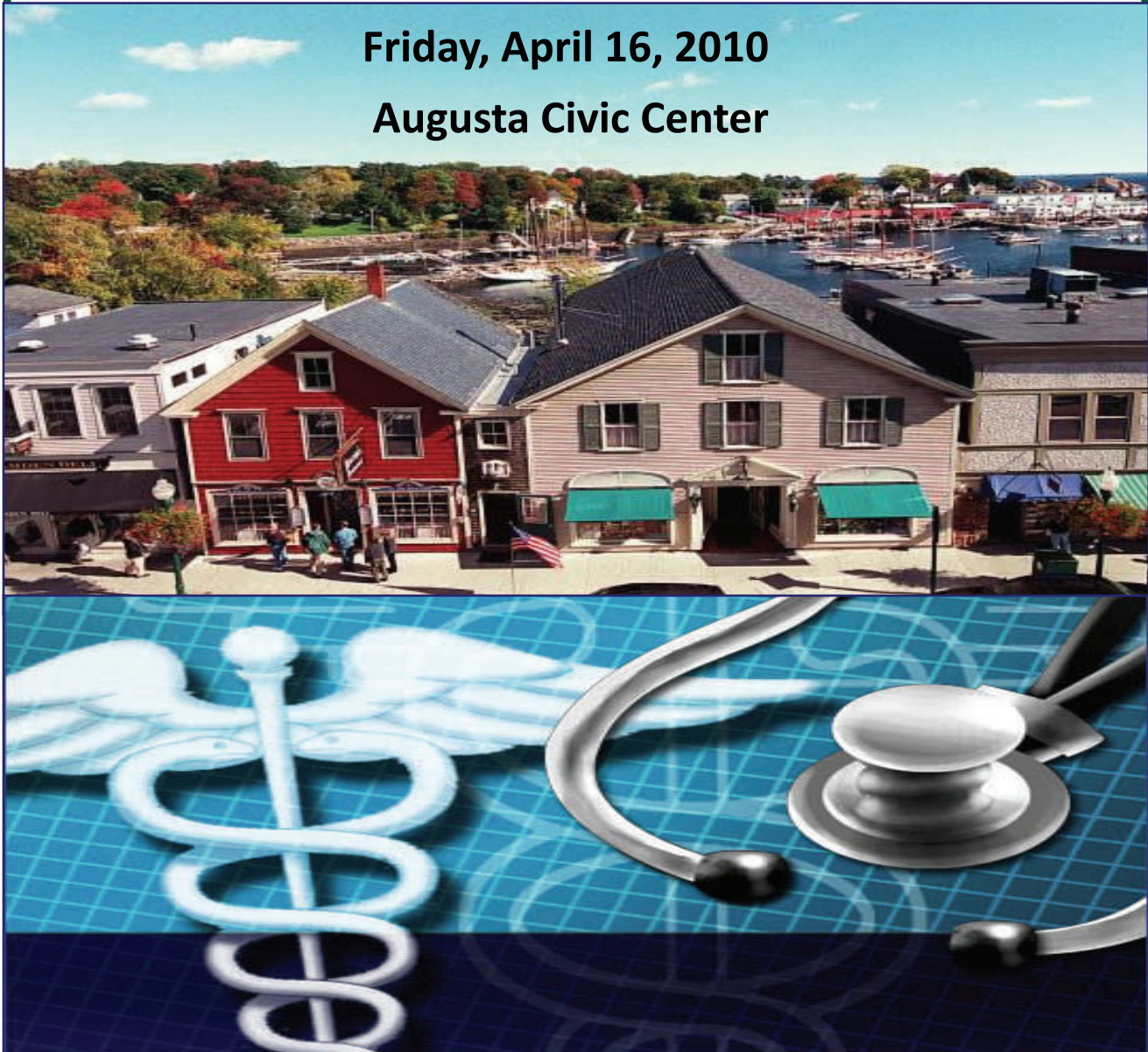
Quality Counts

Annual Conference, Part 7:

***Transforming Health and Healthcare in
Maine's Communities: What's Your Role?***

Friday, April 16, 2010

Augusta Civic Center



Online Registration: www.mainequalitycounts.org

Program Agenda

7:30 a.m. Registration and Continental Breakfast (Exhibits Open)

8:00 a.m. Welcome & Call to Action
Barbara Crowley MD, Chair, Quality Counts Board

8:30 a.m. Morning Keynote:
Beyond Healthcare: Understanding the Health of Communities
An introduction to a broader understanding of a community's health, and how social determinants contribute to health.
Vice Admiral Regina M. Benjamin, MD, MBA, U.S. Surgeon General (invited)

9:15 a.m. The Health of Maine Communities: Data to Drive Improvement
County Health Rankings: *Julie Willems Van Dijk RN PhD, Community Engagement Lead, University of Wisconsin Population Health Institute*
Maine Public Health District Reports: *Trish Riley, Director, Governor's Office of Health Policy and Finance*

10:30 a.m. Community Dialog – Q & A Session

10:45 a.m. Exhibits Open

11:15 a.m. Morning Breakout Sessions

- BS 1: Communities at Work: Introduction to Maine's Public Health Districts**
Becca Matusovich, Cumberland District Public Health Liaison, Office of Local Public Health, Maine Center for Disease Control and Prevention/DHHS
- BS2: Maine Patient Centered Medical Home Pilot: Practice & Community Partnerships Improving Health**
Winthrop Family Practice: Katie Sendze, Practice Administrator & John Barnes MD, Physician & Newport Family Practice: John Baker MD, Physician
- BS3: Community Data at the Health System Level: Introduction to the MaineHealth Health Index**
Debra Deatrick, Vice President for Community Health, MaineHealth; Andrew Coburn, PhD, University of Southern Maine/Muskie School of Public Service
- BS4: Connecting the Dots: Using Health Information Technology to Build Interconnected Communities**
Devore Culver, Executive Director, HealthInfoNet, community partners TBD
- BS5: The Doctor is In: Community Solutions to Address Avoidable Emergency Department Use**
*Beth Kilbreth University of Southern Maine/Muskie School of Public Service; Robin Gilbert, Emergency; Department Manager, Rumford Hospital; Lisa C. Kavanaugh, FACHE, MBA, Chief Executive Officer, Community Dental *session will be repeated in the afternoon*
- BS6: Engaging Communities in Health: Tapping into the Wisdom of the People**
*Darcy Shargo, Director, Community Development and Outreach, Maine Primary Care Association & Project Coordinator, Patient and Family Leadership Team; Kimberly Crichton, JD, Program Officer, Maine Health Access Foundation; Mike Blanchard, Peer Patient Navigator, Amistad Inc., Member, Patient Family Leadership Team *session will be repeated in the afternoon*

Program Agenda

- 12:15 p.m. Luncheon with Keynote:**
Health Reform Starting Now: Linking Health Care and Communities to Transform Health
John Lumpkin, M.D., M.P.H., Senior Vice President and Director, Health Care Group, Robert Wood Johnson Foundation
- 1:00 p.m. Panel Presentation: Communities at Work - Best Practices in Piscataquis County to Improve Diabetes Care**
Robin Mayo, MPH, RN, Community Partnership Director, Piscataquis Public Health Council, a local Healthy Maine Partnership; Lisa Starkweather, Nurse Practitioner, Dexter Family Medicine; Christine Kenerson, RN, Mayo Regional Hospital, Diabetes & Nutrition Center; Elisa Thompson, MD, Dover Foxcroft Family Medicine ; Facilitator: Lisa Letourneau, MD, MPH, Executive Director, Quality Counts
- 1:45 p.m. Community Breakouts: Identifying Opportunities for Action & Improvement**
Participants are asked to join colleagues from their own Public Health District to identify specific opportunities for improvement in their region.
- 2:45 p.m. Exhibits Open**
- 3:00 p.m. Afternoon Breakout Sessions**
- BS7: The Worksite as Opportunity: How Small Businesses are Improving Health in their Communities**
William Primmerman, Project Director, Somerset Heart Health, & community partners TBD
- BS8: Making it Personal: Using “Keep ME Well” Health Risk Assessments to Engage Consumers in Health**
Debra Wigand, Program Director, Maine Cardiovascular Health, Maine Center for Disease Control and Prevention, Department of Health and Human Services
- BS9: The Blue Hill Vision: How a Community Hospital Is Improving Community Health**
Erik N. Steele, DO, Interim President/CEO, Blue Hill Hospital, Vice President & CMO, EMHS
- BS10: Building the Medical Neighborhood: Care Coordination among Specialist & Primary Care Physicians**
Robert B. Waterhouse MD, Associate Medical Director, MMC PHO; A. Jan Berlin MD, Associate Medical Director, MMC PHO
- BS11: The Doctor is In: Community Solutions to Address Avoidable Emergency Department Use**
*Beth Kilbreth University of Southern Maine/Muskie School of Public Service; Robin Gilbert, Emergency Department Manager, Rumford Hospital; Lisa C. Kavanaugh, FACHE, MBA, Chief Executive Officer, Community Dental *session also held in the morning*
- BS12: Engaging Communities in Health: Tapping into the Wisdom of the People**
*Darcy Shargo, Director, Community Development and Outreach, Maine Primary Care Association & Project Coordinator, Patient and Family Leadership Team; Kimberly Crichton, JD, Program Officer, Maine Health Access Foundation; Mike Blanchard, Peer Patient Navigator, Amistad Inc., Member, Patient Family Leadership Team *session also held in the morning*
- 4:00 p.m. Transforming Health and Healthcare in Maine’s Communities: Moving Forward Together**
John Lumpkin MD, MPH, Senior Vice President & Director, Health Care Group, Robert Wood Johnson Foundation
- 4:30 p.m. Conference Adjourns**

Quality Counts!

Measurably Improving Health and Healthcare for Maine

30 Association Drive, P.O. Box 190,
Manchester, Maine 04351
T: 207-622-3374 x218 F: 207-622-3332

Quality Counts Annual Conference: Part 7:

Transforming Health and Healthcare in Maine's Communities: What's Your Role?

Friday, April 16, 2010



Conference Topics Include:

- **Worksite Wellness**
- **Emergency Room Use**
- **Health Risk Assessments**
- **Health Information
Technology**
- **Community Partnerships**

On-line Registration at www.mainequalitycounts.org

Accreditation/Credits

This program is not yet approved for CME credit. Applications for CME credit are submitted to the Maine Medical Education Trust - Maine Medical Association; the National Commission for Health Education Credential, Inc.; and the National Association for Healthcare Quality, with an expected 6 credits to be offered.

Sponsorship/Exhibitor Opportunities

Please join us at this dynamic conference by becoming a sponsor or exhibitor. For sponsors, depending on your level of support, your contribution may include a profile in our program guide, exhibit space and admission to the conference for one or more attendees, and signage at the event. Exhibitors benefit from having a target audience who will learn about your organization and the services offered. Exhibitors receive an exhibit table with electricity and internet access if needed. Please contact Dee Kerry deHaas, QC Associate Director and event coordinator for more information: 207-622-3374 x215.

Registration

The conference registration fee includes conference materials, continental breakfast, attendance at all keynote and breakout sessions, luncheon, and CME credits and certificate. Please visit www.mainequalitycounts.org to register online, complete this form and mail or fax it to 207-622-3332, or call Quality Counts at 207-622-3374 ext. 218 to register by phone. Individual registration is \$95.00 and can be paid by check, cash or credit card (Mastercard or Visa). An invoice can be sent to your company by request.

Faculty Disclosure Policy

All faculty members participating in this educational program are expected to disclose to the program audience any financial interest and/or other relationship with the manufacturers and providers of commercial products and/or services discussed in their presentation.

Cancellation/Refunds

If you must cancel, please notify Quality Counts by phone or fax. A full refund will be issued if cancellation is received by April 1, 2010. After that date, there will be a \$25. administrative processing fee subtracted from the refund.

REGISTRATION FORM

Please return the completed form to Quality Counts, 30 Association Drive, PO Box 190, Manchester, ME 04351 or by fax to 207-622-3332.

Personal Information:

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____ E-mail: _____

My breakout session choices are: Morning _____ Afternoon _____ (see agenda)

Payment Information:

____ Enclosed is a check made out to Quality Counts – QC7 for \$95.00

____ Please send me an invoice (make sure full address is above)

____ Please charge my (circle one): Visa / Mastercard

Card Number: _____ Expiration Date: _____

Zip Code _____ Verification Code on Back of Card _____

Name on Card: _____ Signature: _____

Do you need additional information?

Call Dee at Quality Counts: 207.622.3374 x215 or email: ddehaas@mainequalitycounts.org