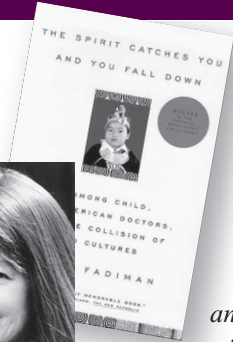


# MARK YOUR CALENDAR NOW!

Friday, October 26, 2007 – Hilton Garden Inn, Freeport, Maine



## HEALTH, CULTURE AND LITERACY: Solutions for Clear Health Communication

Keynote Speaker:

*Ann Fadiman, author of the New York Times bestseller  
“The Spirit Catches You and You Fall Down”*

and other experts, including:

- Terry Davis, PhD, Louisiana State University
- Jim Hyde, Tufts Medical School
- Mary Ann Abrams, MD, Iowa Health System
- Sue Stableford MPH, University of New England

- Learn about latest research on adult literacy in the US
- Gain skills needed to improve patient and client outcomes
- Take home practical ideas you can use now
- Connect with health professionals, researchers, advocates from the state and region

Workshops on . . .

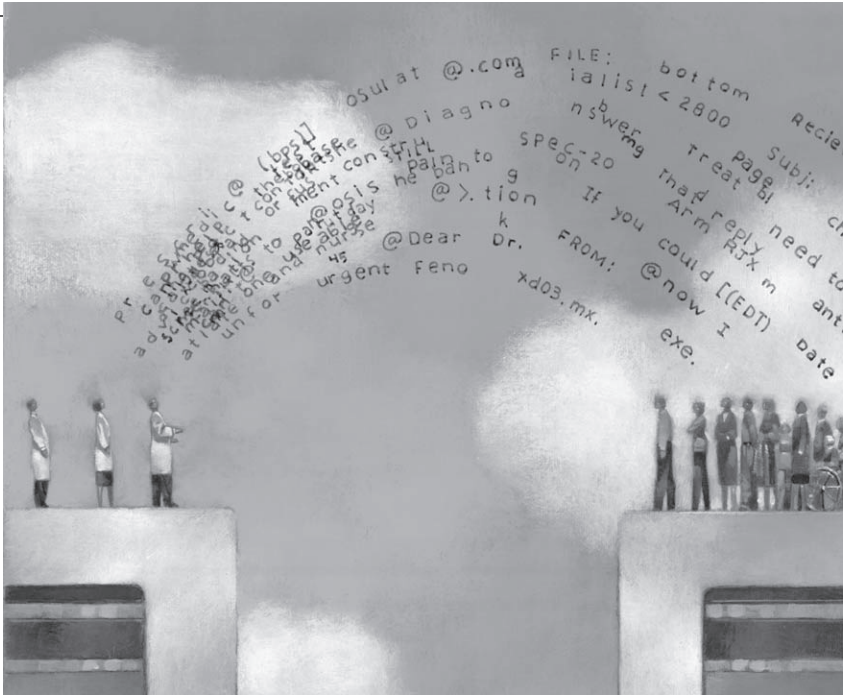
- Informed Consent and Health Literacy
- How Patient-friendly is your Practice?
- New Cultures, New Connections
- Beyond Translation Services:  
Connecting with your Communities
- Tools and Techniques:  
What’s Good/What’s Great?
- Transforming Patient Provider Communication:  
The Iowa Health System Approach



Continuing education credits pending

Made possible with funding from the Kenneth B. Schwartz Foundation, the Bingham Program, and MaineHealth

For information about registration and the preliminary agenda, visit [www.healthliteracyinmaine.org](http://www.healthliteracyinmaine.org)



SAVE THIS DATE  
October 26, 2007

**HEALTH, CULTURE AND LITERACY:**  
**Solutions for Clear Health Communication**

*A one-day conference for health care providers and others  
on issues that are a top concern in health care today.*

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